



SCORES CUP 2024 Philadelphia

Saturday, August 17, 2024

WSFS Bank Sportsplex (brand new Philadelphia Union Training Ground)
part of the World's Largest Annual Charity Corporate Soccer Tournament Series







Join us for the inaugural **Philly SCORES Cup**, supporting **America SCORES**, a part of the World's **Largest Annual Charity Corporate Soccer Tournament Series**

Date: Saturday, August 17, 2024

Venue: WSFS Bank Sportsplex (brand new Philadelphia Union Training Ground)

Format: 7v7 (including goalies), Coed (2 female players on the pitch), up to 15 players on each roster

Level: Recreational or Competitive Division

Games: 20-25 minute games, 3 games guaranteed

Jerseys: Provided by America SCORES, including your company's logo (as long as submitted before July 10)

Cause: Supporting America SCORES soccer and literacy programs in underserved, Title I public schools across the country

Corporate Team Sponsorship/Donation: \$5,000 per team (95% tax-deductible)





What is SCORES Cup?

America SCORES is proud to host the *world's largest annual corporate charity soccer tournament series, the SCORES Cup*, which has run for the past 15+ years across our 13 cities in North America.

With over 350 corporations having previously participated, and run in partnership with many Major League Soccer (MLS) and National Women's Soccer League (NWSL) teams, our premier corporate soccer tournaments **raise on average \$1.5 million for SCORES programming each year**, one of the drivers for us being able to run **free programming for 13,000 at-risk youth every year**.

Corporate and independent teams meet in venues across North America such as Gillette Stadium (Boston) and the LAFC Training Ground (LA), playing to enable urban youth from under-resourced communities to lead healthy lives, become engaged students, and gain the confidence and character to make a difference in the world.



Who has Previously Played in SCORES Cup?

Over the past 15+ years, over 350 corporations from a diverse range of industries have previously played in a SCORES Cup, including:



Deloitte.

McKinsey
& Company



LATHAM & WATKINS LLP



Sponsorship Levels

Presenting Sponsor: \$20,000

Includes:

- ✓ Two free team entries to SCORES Cup Philly
- ✓ Company logo will be placed on all player jerseys, event marketing materials and the website as the Presenting Sponsor of SCORES Cup Philadelphia
- ✓ Logo placement will be prominent at event and on marketing materials
- ✓ Reserved space on the day of the event for company players, employees, friends and family
- ✓ Regular Social Media Postings including Company Name & Logo
- ✓ Framed Team Photo

Jersey Sponsor: \$15,000

Includes:

- ✓ Two free team entries to SCORES Cup Philly
- ✓ Company logo will be placed on all player jerseys sleeves as the Jersey Sponsor of SCORES Cup Philadelphia
- ✓ Logo placement will be prominent at event and on marketing materials
- ✓ Reserved space on the day of the event for company players, employees, friends and family
- ✓ Regular Social Media Postings including Company Name & Logo
- ✓ Framed Team Photo

Supporter: \$7,500

Includes:

- ✓ One company entry into SCORES Cup Philadelphia for 15 employees
- ✓ Company logo will be placed on specific company's playing jerseys (if submitted before July 10)
- ✓ Framed Team Photo
- ✓ 2 Posts on America SCORES Social Media highlighting sponsorship (1 pre, 1 post)

Team: \$5,000

Includes:

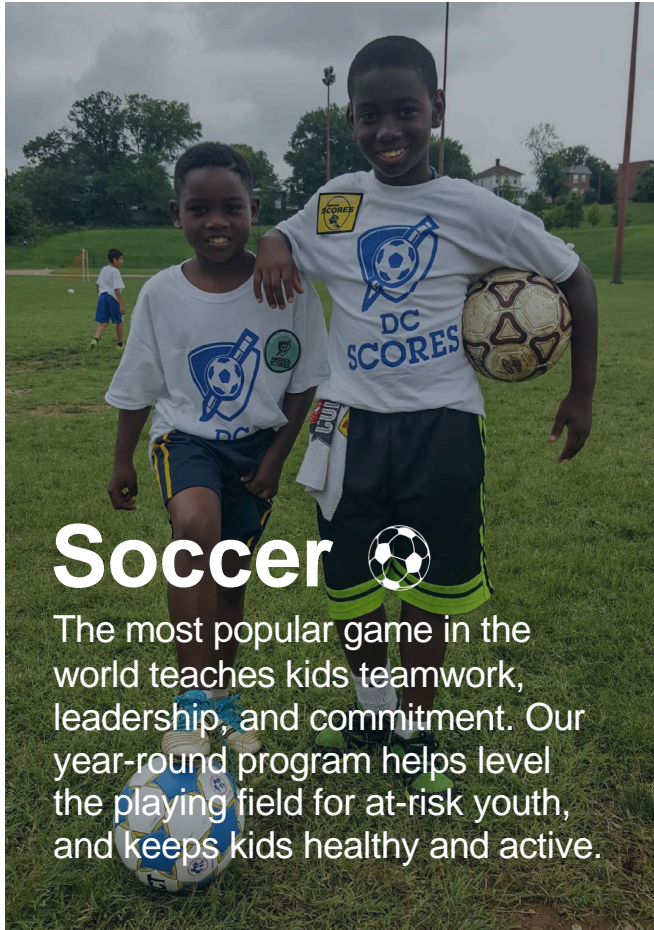
- ✓ One company entry into SCORES Cup Philadelphia for 15 employees
- ✓ Company logo will be placed on specific company's playing jerseys (if submitted before July 10)

Who is America SCORES?



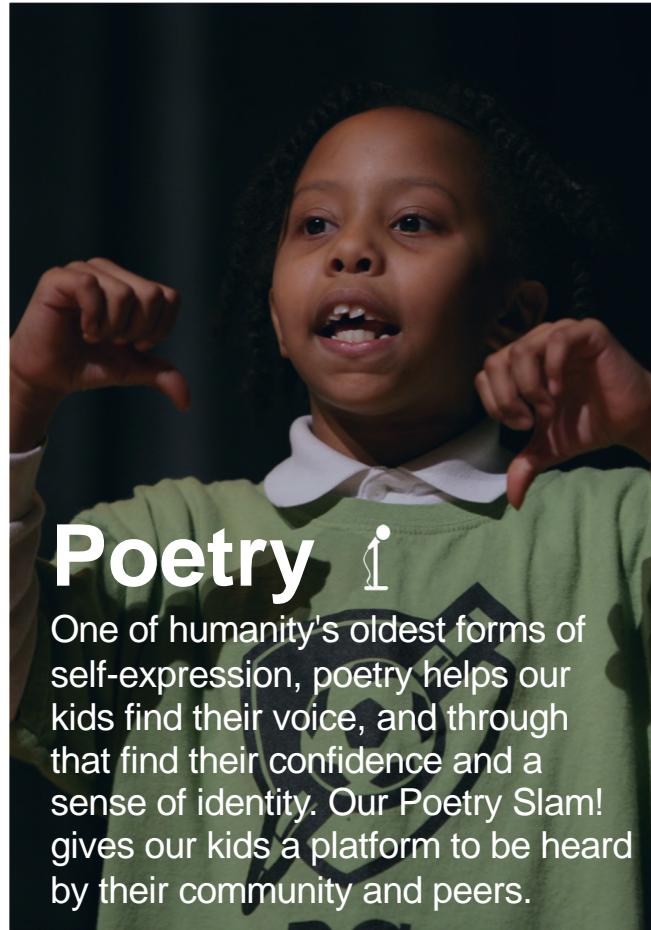


The America SCORES Model: Soccer + Poetry + Service Learning



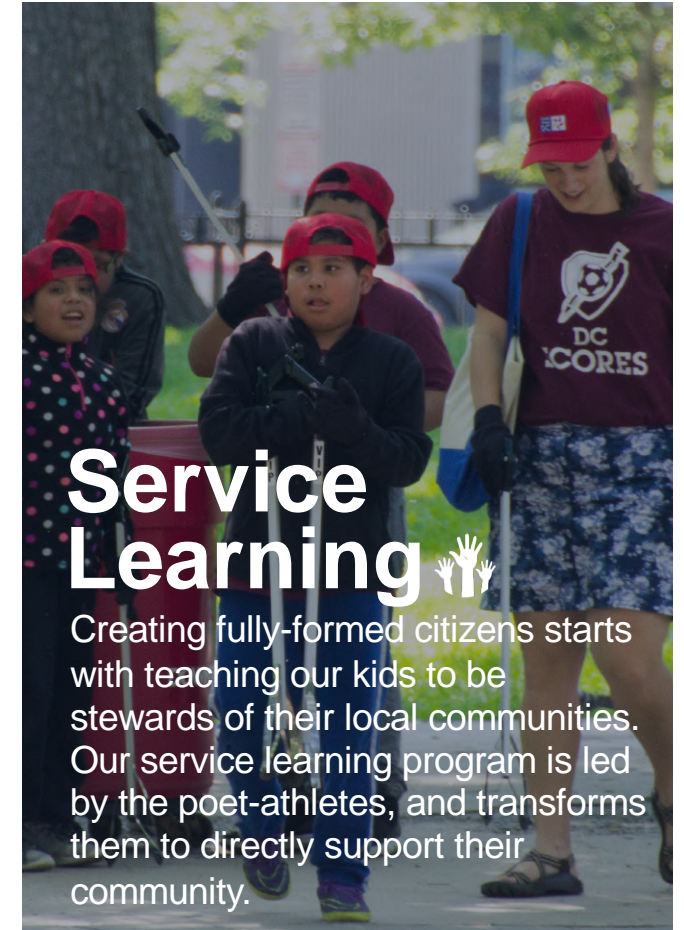
Soccer

The most popular game in the world teaches kids teamwork, leadership, and commitment. Our year-round program helps level the playing field for at-risk youth, and keeps kids healthy and active.



Poetry

One of humanity's oldest forms of self-expression, poetry helps our kids find their voice, and through that find their confidence and a sense of identity. Our Poetry Slam! gives our kids a platform to be heard by their community and peers.



Service Learning

Creating fully-formed citizens starts with teaching our kids to be stewards of their local communities. Our service learning program is led by the poet-athletes, and transforms them to directly support their community.

America SCORES Reach: National Influence, 11 affiliates across North America + Miami and Toronto Coming in 2024!



245 Schools	787 Coaches	13K Kids	40K social media followers
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America SCORES Impact: In a Year with America SCORES



America SCORES' Impact: Because of America SCORES, kids:

Physical:

89%

improve aerobic capacity

73%

reach "health fitness zone" for age group

Source: America SCORES and Kaiser Permanente

Academic:

98%

graduate high school

3x

more likely than peers to meet ELA standards

Source: LA SCORES and AS New York

Mental:

98%

are more confident

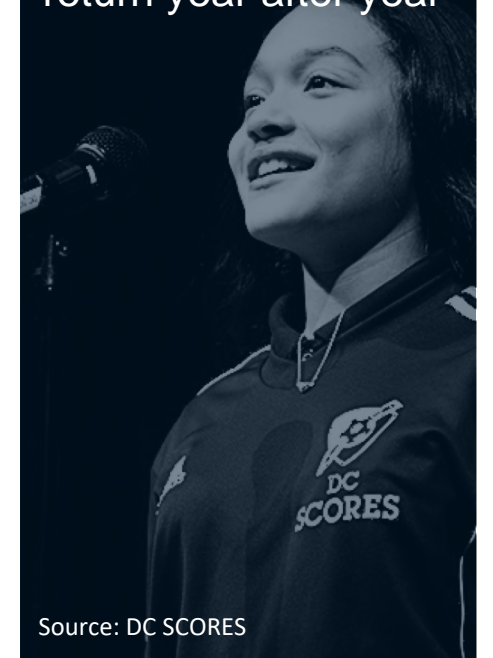
90%

are more resilient

Source: AS Bay Area and California Healthy Kids Survey (CHKS)

80%

return year after year



Source: DC SCORES

What Does a Typical Week with America SCORES Look Like:

A Typical Week:

Free After-school Programming 5 days/week, 1.5 hours/day

Monday

**SOCCER
PRACTICE**

Tuesday

**POETRY/
SERVICE**

Wednesday

**SOCCER
PRACTICE**

Thursday

**POETRY/
SERVICE**

Friday

**GAME
DAY!**

School Team Structure

America SCORES is committed to ensuring equal participation between male and female students. Each school has a boys team and a girls team, each consisting of 15-20 students from grades 3-5.

More Information / To Register for the Philadelphia SCORES Cup:

For More Information or to Register Your Company for SCORES Cup, please contact:

➤ Rob Uvanović, Chief Growth Officer, 508.446.3748, RUvanovic@AmericaSCORES.Org

For More Information on America SCORES, please visit: www.americascopes.org





**AMERICA
SCORES**

**THANK
YOU**